

Listings

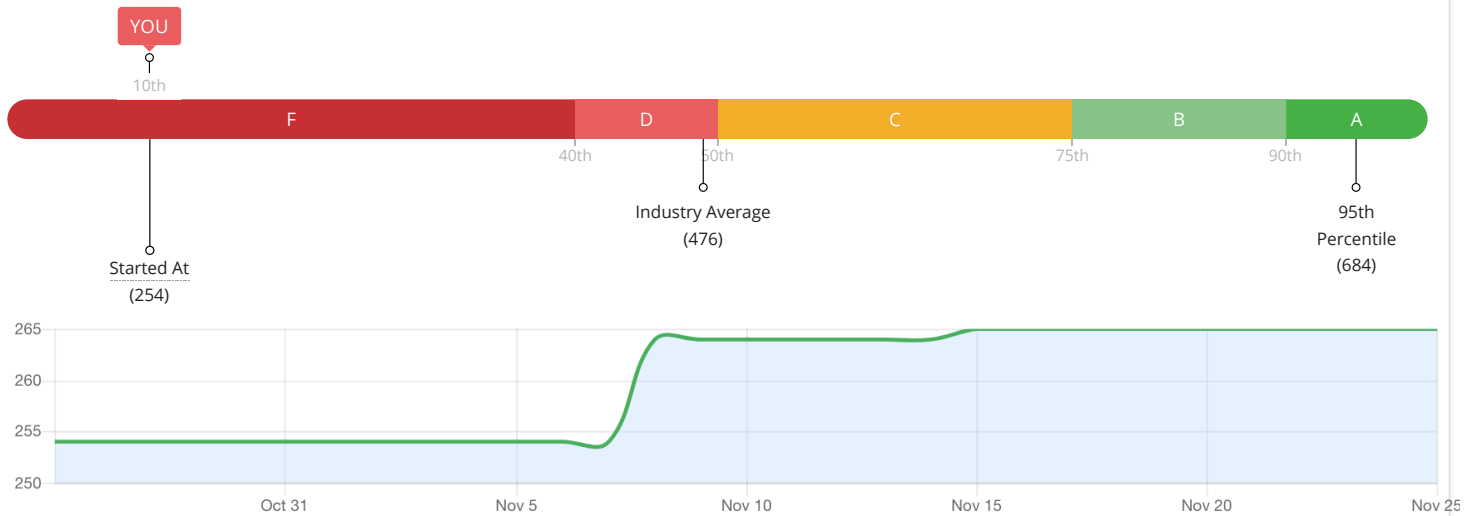
A listing is an online profile of your business, which provides people with your business name, address, phone number, website, and more. Accurate listings help to ensure that potential customers can find your business online.

Listing Score

Your performance across the country.



265 No Change



Accurate Listings

The number of correct business listings found for you.

5/26 No Change

Started at 5

Inaccurate Listings

The number of business listings that contain errors.

0/26 No Change

Started at 0

Missing Listings

The number of business listings that could not be found.

21/26 No Change

Started at 72

Data Accuracy

Data Accuracy

Name	<div style="width: 100%; height: 10px; background-color: green;"></div>	5 (19%)
Address	<div style="width: 100%; height: 10px; background-color: green;"></div>	5 (19%)
Phone	<div style="width: 100%; height: 10px; background-color: green;"></div>	5 (19%)
Website	<div style="width: 100%; height: 10px; background-color: green;"></div>	5 (19%)

Google My Business

Searches

The number of times your listing was viewed on Google Search.

91 ▲ 10

Driving Directions Requests

The number of times customers requested driving directions to your business.

6 ▲ 6

Discovery Searches

The number of customers who found your listing searching for a category, product or service.

58 ▲ 15

Map Views

The number of times your listing was viewed on Google Maps.

136 ▼ 14

Website Clicks

The number of times customers clicked on your website from your listing.

2 ▼ 4

Phone Calls

The number of times customers called your business.

4 ▲ 1

Direct Searches

The number of customers who found your listing searching for your business name or address.

100 ▼ 9

Feedback

Reputation

Your reputation manifests itself as customer feedback on review sites, forums, and other sites around the web. A healthy reputation helps to ensure that potential customers trust you more than your competitors.

Reputation Management

New Employee Tweets

See what your employees are saying on Twitter

[SETUP EMPLOYEE TWITTER SEARCHES!](#)

New Mentions

The number of new mentions you received.

0 ▼ 25



Average Sentiment

The average attitude or sentiment of your business' mentions.

0/5 ▼ 3.8



Social

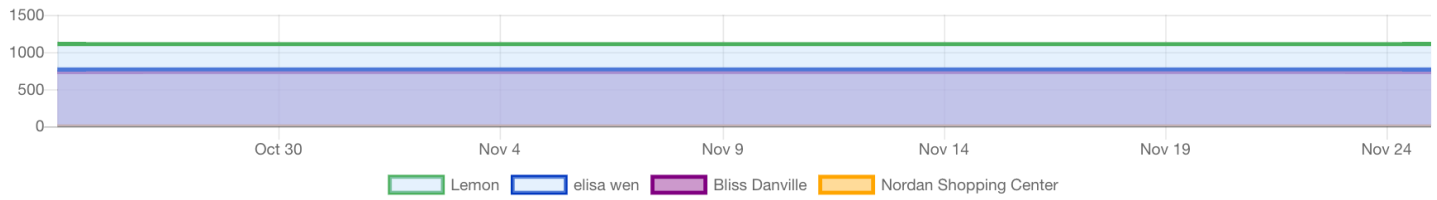
Social media is one of the best ways to engage with your customers and build your brand. A strong social presence helps to ensure that your customers remain satisfied and loyal.

Reputation Management



Facebook Likes

1 person unliked your business on Facebook within the last week.



Twitter Followers

No new people followed your business on Twitter within the last week.

